The Missouri S&T I-Corps™ Affiliate Announces
ENERGIZE MISSOURI
A Virtual Workshop for Summer 2022 Hosted by Lincoln University
Register at http://i-corps.mst.edu

Do you have a product/service project or new business idea?
Is it STEM (Science, Technology, Engineering, Math) **related?**
Do you have a strong interest in commercializing your project?

This experiential virtual workshop is a FREE program open to all university-based research teams, students (all levels), alumni, and non-academics to encourage technical entrepreneurship by testing research, projects, or ideas for their commercial potential.

The ENERGIZE MISSOURI program emphasizes:

- Using customer discovery techniques to obtain feedback from potential customers, partners, investors, competitors, and other stakeholders for data-based validation;
- How to develop and position your idea/project, explore the size of your market, and identify a first target market;
- Applying tools and concepts such as value proposition design, ecosystem mapping, and commercialization planning; and
- Working with experienced I-Corps mentors, corporate intrapreneurs, or startup founders to accelerate your learning.

STEM academic teams completing the workshop may qualify for a micro grant (up to $2.5K) and be eligible to apply for the NSF I-Corps National Teams program ($50K grant to develop your business model).

Associates:
iWerx (Kansas City)
Lincoln University
Missouri Innovation Center (Columbia)
University of Missouri-St. Louis
Washington University

2022 I-Corps Site Schedule
5 weeks total: Orientation; 4 weekly sessions/1 night per week; catch-up week between sessions 3 and 4; and final presentation

Web: i-corps.mst.edu
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ENERGIZE MISSOURI
Summer 2022
Virtual Cohort
Attention: Faculty members can enroll their grad students or post doc researchers for this training.
5 to 7 pm
May 26_Orientation
Jun 2, 9, 16_Sessions 1-3
Jun 23_Optional Office Hours
Jun 30_Session 4 (Final)