

The Missouri S&T I-Corps™ Affiliate Announces

ENERGIZE MISSOURI

A Virtual Workshop for Spring 2022

<http://i-corps.mst.edu/>

**Do you have a product/service project or new business idea?
Is it STEM (Science, Technology, Engineering, Math) related?
Do you have a strong interest in commercializing your project?**

This **experiential virtual** workshop is a **FREE** program open to all Midwest university-based research teams, students (all levels), alumni, and non-academics to encourage technical entrepreneurship by testing research, projects, or ideas for their commercial potential.

The ENERGIZE MISSOURI program emphasizes:

- Using customer discovery techniques to obtain feedback from potential customers, partners, investors, competitors, and other stakeholders for data-based validation;
- How to develop and position your idea/project, explore the size of your market, and identify a first target market;
- Applying tools and concepts such as value proposition design, ecosystem mapping, and commercialization planning; and
- Working with experienced I-Corps mentors, corporate intrapreneurs, or startup founders to accelerate your learning.

STEM teams completing the workshop may qualify your team for a **micro grant** (up to \$2.5K) and be eligible to apply for the **NSF I-Corps National Teams** program (\$50K grant to develop your business model).

2022 I-Corps Site Schedule

5 weeks total: Orientation,
4 weekly sessions/1 night
per week, catch-up week
between sessions 3 and 4,
and final presentation

Web: i-corps.mst.edu
Missouri S&T
107/108 IDE BLDG
1215 N. Pine St
Rolla, MO 65409

Bonnie Bachman, PhD
Program Director
573-341-4976
bachmanb@mst.edu

ENERGIZE MISSOURI

Spring 2022

Virtual Cohort

**Attention: Faculty members can enroll
their grad students or post doc
researchers for this training.**

5 to 7 pm

Feb 3_Orientation

Feb 10, 17, 24_Sessions 1-3

Mar 3_Optional Office Hours

Mar 10 – Session 4 (Final)

MISSOURI S&T



CORPS
NSF Innovation Corps

Associates:

iWerx (Kansas City)
Lincoln University
Missouri Innovation Center
University of Missouri-St. Louis
Washington University