

INDUSTRY CONNECT AT

MEDICAL DESIGN & MANUFACTURING CONFERENCE & EXPO

NETWORKING AND CUSTOMER DISCOVERY FOR MEDICAL DEVICE RESEARCHERS

November 7-10, 2017

**AN NSF I-CORPS PROGRAM FOR MEDICAL
DEVICE RESEARCHERS TO TEST YOUR IDEAS
WITH TECHNOLOGY DECISION MAKERS,
SET UP FOLLOW-ON MEETINGS, AND
ACQUIRE FEEDBACK ON YOUR BEST
PATH FORWARD.**

How Do I Start?

Submit your application by

October 6, 2017

bit.ly/IndustryConnect

or contact

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WHO SHOULD PARTICIPATE?

**Faculty, Post-Docs,
Graduate Researchers who have
completed a local, regional, or national
I-Corps program within the past 24
months.**

WHY PARTICIPATE?

1. Receive guidance on how to approach and talk to corporate partners and customers at a tradehow event to get valuable information without giving away your secret sauce.
2. Obtain feedback on how to effectively deliver a team/company introduction in thirty seconds (or less).
3. Network with medical device entrepreneurs, investors, and industrial leaders from across the Midwest and obtain expert advice on commercializing early stage technology.

LOCATION: Medical Design and Manufacturing
Conference and Exhibition
Minneapolis, MN

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| APPLICATION DEADLINE: | October 6, 2017 |
| PRE-CONFERENCE WORKSHOP: | November 7 3:00-5:00 PM |
| DINNER AND PANEL SESSION: | November 7 5:30-7:30 PM |
| WEEK AND NETWORKING SESSION: | November 8 5:00-7:30 PM |
| CLOSING SESSION: | November 9 4:00-5:00 PM |
| LOCAL ECOSYSTEM MEETINGS (OPTIONAL) | November 10 As announced |



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Division of Discovery

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